

## CLAIMS

What is claimed is:

- 1           1.    A hang-line towel comprising:  
2                   a towel having a hang line attached predeterminedly to a top edge of the  
3 towel;  
4                   the hang line having ends that can be positioned closely as a hang loop  
5 intermediate a first attachment portion of the towel and a second attachment portion  
6 of the towel;  
                  the first attachment portion of the towel being predeterminedly  
proximate a first top corner of the towel;  
                  the second attachment portion of the towel being a predetermined  
distance from the first top corner towards a second top corner of the towel;  
                  the hang loop being articulated to encircle predeterminedly a  
predetermined towel-hang portion of an individual's torso for hanging the towel  
from the individual;  
                  the towel being articulated to extend predeterminedly down from the  
towel-hang portion of the individual's torso; and  
16               the towel being articulated to extend from a first side of the individual  
17 that is vertically below the first top corner of the towel to a second side of the  
18 individual and to extend about the individual predeterminedly.

- 1           2.    The hang-line towel of claim 1 wherein:  
2                   the towel-hang portion of the individual's torso for which the hang loop  
3 is articulated to encircle is the individual's neck.

1           3.    The hang-line towel of claim 2 wherein:  
2               the towel is articulated to extend to proximate a mid section of the  
3 individual's torso.

1           4.    The hang-line towel of claim 2 wherein:  
2               the towel is articulated to extend to predeterminedly below a genital  
3 portion of the individual's torso.

5.    The hang-line towel of claim 4 wherein:  
the towel is articulated to extend completely about the individual's  
torso; and  
the second top corner and the first top corner of the towel include a top-  
corner fastener with which the first top corner and the second top corner can be  
fastened together.

6.    The hang-line towel of claim 1 wherein:  
the towel-hang portion of the individual's torso for which the hang loop  
is articulated to encircle is the individual's waist.

1           7.    The hang-line towel of claim 6 wherein:  
2               the towel is articulated to extend to predeterminedly below a genital  
3 portion of the individual's torso.



**13.** The hang-line towel of claim 1 wherein:  
the attachment of the hang line to the towel is tension releasable with  
at least one pressure-release fastener for allowing release of attachment.

**14.** The hang-line towel of claim 1 wherein:  
the hang line is selected from a class of lines that includes rope, string,  
belting, chain, and cloth fabric.

**15. The hang-line towel of claim 1 wherein:**  
**the hang line includes advertisement material.**

**16.** The hang-line towel of claim 1 wherein:  
the towel includes advertisement material.

17. The hang-line towel of claim 16 wherein:  
the hang line includes advertisement material.

**18.** The hang-line towel of claim 1 and further comprising:  
a containment fastener on each of four corners of the towel being four fasteners for fastening the four corners together for furoshiki use.

**19.** The hang-line towel of claim 18 wherein:  
the towel includes substantial rectangularity and two of the containment fasteners are positioned as square-distance fasteners at proximate a towel-width distance from a first end of the towel.

20. A method comprising the following steps for advertising with a hang-line towel having a hang line attached predeterminedly to a top edge of the towel; the hang line having a hang loop intermediate a first attachment portion of the towel and a second attachment portion of the towel; the first attachment portion of the towel being predeterminedly proximate a first top corner of the towel; the second attachment portion of the towel being a predetermined distance from the first top corner towards a second top corner of the towel; the hang loop being articulated to encircle predeterminedly a predetermined towel-hang portion of the individual's torso for hanging the towel from the individual; the towel being articulate to extend predeterminedly down from the towel-hang portion of the individual's torso; and the towel being articulated to extend from a first side of the individual that is vertically below the first top corner of the towel to a second side of the individual and to extend about the individual predeterminedly; the steps including:

providing a hang-line towel having desired design features;

placing advertising material on the hang-line towel predeterminedly; and

distributing the hang-line towel to societal members targeted for sales of intended products.

21. A method for advertising comprising the following step:  
positioning advertisement material on a hang-line towel having a hang  
line attached predeterminedly to a top edge of the towel; the hang line having a hang  
loop intermediate a first attachment portion of the towel and a second attachment  
portion of the towel; the first attachment portion of the towel being predeterminedly  
proximate a first top corner of the towel; the second attachment portion of the towel  
being a predetermined distance from the first top corner towards a second top corner  
of the towel; the hang loop being articulated to encircle predeterminedly a  
predetermined towel-hang portion of the individual's torso for hanging the towel  
from the individual; the towel being articulate to extend predeterminedly down from  
the towel-hang portion of the individual's torso; and the towel being articulated to  
extend from a first side of the individual that is vertically below the first top corner  
of the towel to a second side of the individual and to extend about the individual  
predeterminedly.

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